

W V O G



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1390199

BROADCASTING STATION LICENSE RECORD

X W Y L D

XW Y L D (12-1-58)

W V O O

(EFF: 4-1-70)

XW Y L D (2-1-58)

Call letters XW M R Y

Date first licensed 4-25-50 SEE CARD 2

X W W O M, INCORPORATED, (AL 3-30-60; EFF: 4-4-60)

STATION LOCATION: New Orleans, La.

X W Y F E, INC. APL-3-3-59; EFF: 4-1-59)

X C U N N I E B. G A Y (APL-11-19-58 EFF: 12-1-58)

X R O U N S A V I L L E O F N E W O R L E A N S, I N C. (APL 12-11-57) EFF: 12-16-57

X S O U T H L A N D B R O A D C A S T I N G C O M P A N Y

Name of licensee

(L 3-31-64)

7-12-63)

Mississippi River batture, at Nine Mile Point, near New Orleans, La. (BP /

X Corner Cooper Rd. & Wright Ave., Nr. Gretna, La. (BP - 8-16-57)

X On Whitney Road, 1/4 mi. south of Hamilton Street,

Near Gretna, Louisiana (MP 2-24-56) (L - 4-20-56)

(CP 12-14-55)

X On Cooper Road, approx. 1000' E. of Whitney Avenue, Near Gretna, La. /

Transmitter location X On Whitney Road, 1/4 mile S. of Hamilton St., Near Gretna, La. (MP 10-6-67)

(Lic. 8-25-63) 48)

125 North Galvez Street, New Orleans, Louisiana (BS 8-10-72)

X 344 Camp Street, New Orleans, Louisiana (Applic. 11-7-67)

X 614 North Rampart Street, New Orleans, Louisiana (Ltr. 9-29-60)

X 4006 Canal Street, New Orleans, Louisiana (ERC-1379)

X 2906 Tulane Avenue, New Orleans, La. (BRC-897)

X 5107 Dryades, New Orleans, Louisiana (Lic. 8-25-60)

X To be determined, New Orleans, La. (MP 10-6-48)

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-6212	5-6-48	600	500w	Daytime	
	Ltr. 5-13-48. CP for a new station granted subj. to filing MP for approval T site and antenna.				
BP-6212	10-6-48	600	500w	Daytime	12-6 6-6-49
AMP-4092	Mod. CP (6212) to change type of T, for approval of antenna and T site. (COND. CLAUSE)				
MP-4430	6-7-49	600	500w	Daytime	12-6 12-6-49
	Mod. CP (6212 as mod) for ext. of completion date. (COND. CLAUSE)				
IP-4893	12-9-49	600	500 w	Daytime	12-6 2-6-50
	Mod. CP (6212 as mod) for ext. of completion date.				
AMP-4915	12-30-49	Mod. CP (6212 as mod.) to change type of transmitter. (COND. CLAUSE			
					12-6 2-6-50
BTC-911	8-23-50	Vol. acquisition of control of lic. corp. thru retirement to treasury of 765 shares of stock held by Joe Darsky.			
EFF: 9-1-50					
BL-3927	5-1-50	600	500w	Day	5-1 5-1-50
	Lic. to cover CP (6212 as mod) for a new station.				
BS-2515	4-23-52	Extension of license			5-1 8-1-52
ELEGRAM	7-14-52	Action on renewal deferred 7-2-52 and continued operation authorized until final determination on renewal			
BR-2515	11-5-52	RENEWAL OF LICENSE			5-1 6-1-55
BRC-784 (1)	4-29-54	Modification of license to operate trans. by remote control from 2107 Dryades St., New Orleans, Louisiana			
BP-9341	7-2-54	600	250w	Aux.	9-2 3-2-55
C.P.	install auxiliary transmitter				
BRC-547 (1)	10-1-54	Modification of license to operate Auxiliary transmitter by remote control from 2107 Dryades St., New Orleans, Louisiana			
BL-5443	9-23-54	600	250w	Aux.	9-23 6-1-55
	Lic. cover CP (BP-9341) installation of aux. trans.				
BR-2515	5-11-55	600	500w	Day	6-1 6-1-58
AUX.			250w	aux.	

Form BC-126

June 1954 Card #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters ^{WYLD}
~~X~~ W M R Y

Name of licensee F.W. ROBERT BROADCASTING COMPANY, INC. (AL 6-19-74 EFF: 6-29-74)
~~X~~ WAGENVOORD BROADCASTING COMPANY, INC. (BAL-12-18-63 EFF: 4-21-64)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-10,041	12-14-55	600kc	1kw	Daytime	2-14-56 8-14-56
	CP to increase power; install a new transmitter & change transmitter location				
BRC-885 (1)	1-18-56	Mod. of lic. to change Main transmitter Remote Control Point from 1107 Dryades, New Orleans, Louisiana to 2306 Palmetto Avenue, New Orleans, Louisiana			
BRC-897 (1)		Modification of license to change auxiliary trans. Remote Control Point from 1107 Dryades, New Orleans, La., to 2306 Palmetto Avenue, New Orleans, Louisiana			
BMP-7098 (1)	2-24-56	Mod. of CP(BP-10,041) to change type of transmitter and change trans. location.			
BL-6084 (2)	4-20-56	Lic. to cover CP(BP-10,041, as mod.) to increase in power and install a new transmitter.			
BP-9127	9-10-56	600kc	1 kw	Day	11-10-56 5-10-57
	CP to change transmitter location and make changes in antenna system, (increase height and mount TV ant (condition)				
BP-11464	8-16-57	600kc	1kw	Day	10/16 - 4/16/58
	CP to change antenna-trans. location, make change in antenna system, and make changes in the ground system. (Cond'l)				
BMP-7855 BP-11464 (1)	9-25-57	Modification of construction permit (BP-11,464, as Mod.) to change type of transmitter			
BAPL-140 EFF:	12-11-57 12-16-57	Voluntary assignment of license and construction permit to Rounsaville of New Orleans, Inc. (conditional)			
BMP-8110 (2)	4-28-58	Mod. of CP(11464 as mod.) for extension of completion date to July 15, 1958.			
BP-2515	5-14-58	600kc	1kw	Day	6-1 6-1-61

Form BC-126

Card #3

June 1954

BROADCASTING STATION LICENSE RECORD

W H O M (4-12-60)

X W Y F E (12-1-58)

Date first licensed

Call letters ...X.W.Y.L.D.....

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Day	Alt. Main	Period From To
BP-12156 (3)	9-30-58	600kc	1kw	Day		11-30-58 5-30-59
CP to install a new transmitter as an alternate main transmitter at present location of main transmitter described as (Cooper Road and Wright Avenue, near Gretna, Louisiana) to be operated on 600kc, 1kw, daytime and operate by remote control from studio location.						
BL-7154 (MAIN)	8-27-58	600kc	1 kilo	Day		8-27 6-1-61
License to cover c.p. (BP-11,464) as mod.. which authorized change antenna-transmitter location, make changes in the antenna system (increase height) make changes in ground system and install new type transmitter (RCA 3TA-1M).						
BAPL-164 EFF:	11-19-58 12-1-58	Voluntary assignment of license and construction permit to Connie B. Gay.				
BRC-1379 (3)	11-28-58	600kc	1kw	Day		12-1-58 6-1-61
Modifications of license to change Studio Location and Remote Control Point from 2906 Tuland Avenue, New Orleans, La. TO 4006 Canal Street, New Orleans, Louisiana						
BAPL-175 EFF:	3-3-59 4-1-59	Voluntary assignment of license and Construction Permit to WIFE, INC.				
BMP-8532 (1)	6-11-59	Mod. of CP(BP-12,156) for extension of completion dates to August 30, 1959				
BMP-8703 (2)	9-16-59	Mod. of CP(BP-12156 as mod.) for extension of completion date to 10-30-59				
BL-7681	12-4-59	600kc	1kw	Day		12-4 6-1-61
Lic. to cover CP (BP-12,156) to install a new transmitter as an alternate main trans. at present location of main trans. and operate by remote control from studio location.						
BAL-3806 EFF:	3-30-60 4-4-60	Voluntary assignment of license to WHOM, Incorporated				

Form BG 126
June 1954



BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **WWOM**

Station location

Name of licensee **SEE CARD #1**

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BRC-1788	1-13-61	600kc	1kw	Day	1-13 6-1-61
Mod. of license to change Remote Control Point to 614 North Rampart Street, New Orleans, Louisiana (Main & Alt. Main).					
Authority to determine operating power by direct measurement of antenna power authorized.					
BR-2515	3-21-62	Renewal of License		3-21	6-1-64
MAIN & ALT. MAIN					
BTC-3961	3-21-62	Voluntary relinquishment of positive control of Franklin Broadcasting Company, parent corporation of licensee			
EFF:	4-2-62	corporation by W. F. Johns, Jr., et al (All Stockholders) thru issuance by parent corporation of unissued stock to Philip Meltzer and Alvin Koenig and their right, along with Minnesota Small Business Investment Company, to name certain directors of licensee, thru giving them negative (50%) control.			
BP-15930	7-12-63	600kc	1kw	Day	9-12 3-12-64
CP to change antenna-trans. loc., change type transmitter to ITA AM1000-A, changes in ground system, and changes in antenna system (decrease height) (Cond'l.					
BAL-4821	12-18-63	Voluntary assignment of license to Wagenvoort Broadcasting Company, Inc.			
EFF:	4-21-64				
BL-10,402	3-31-64	600kc	1kw	Day	3-31 6-1-64
Lic. to cover CP(BP-15,930) which auth. chg. ant-trans. loc. chg. type trans; chg. ground system: & chg. in ant. system (dec. height)					
6-3-64 COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.					
Wire	3-16-65	Oper. with Daytime facilities prior to local sunrise limited to power of 40 watts.			
BR-2515	1-14-65	600kc	1kw	Day	1-14 6-1-67
BZ-5512	5-10-65	Authority to determine operating power by direct measurement of antenna power			
(1)					

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

CARD 5

Date first licensed

Call letters K W O N

Station location

Name of licensee K W O N

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-5870 (1)	1-19-66	Auth. to determine operating power by direct measurement of antenna power.			
BR-2515	5-22-67	600kc	1kw	Day RC	6-1-67 6-1-70
Applic.	11-7-67	To change studio loc. and remote control point to 344 Camp Street, New Orleans, Louisiana.			
TELEGRAM	10-17-67	PSA	500w		
BZ-7319(1) EBSA	10-30-69 6-12-72	Direct Meas.			
BS-2515(2)	8-10-72	ML to change SL and RC.			
BR-2515	6-19-74	RENEWAL	OF LICENSE		6-1-76
BAL-7616	6-19-74	VOL. AL	EFF: 6-29-74		
LTR.	1-17-78	TRANS: COLLINS 820-D1 now installed as MAIN & ITA AM-1000A now installed as AUXILIARY (FORMER MAIN)			
BR-2515	7-7-78	(L) REN. OF LIC. (MAIN & AUX.)			
BR790130UJ	5-18-79	RENEWAL (MAIN & AUX.)			
BZ-9811(L)	3-6-80	DIRECT MEASUREMENT			

APPLICATION RECORD - BROADCASTING

Call W M RY
 Letters New

Name SOUTHLAND BROADCASTING COMPANY
(PO 1106 Scanlan Building, Houston, Texas)

File No.	Dated	Application for	Action	
			Nature	Date
BP-6212 Rec'd Filed	7-8-47	Construction Permit for a new standard broad- cast station to be operated on: Frequency: 600kc Power: 1kw 500w Hours of operation: Daytime only Trans. location: To be determined- New Orleans, Louisiana Studio location: To be determined- New Orleans, Louisiana (Filed by P.W.Seward, Atty.; Frank H. McIntosh, Engr.)	GRANTED	5-6-48
	7-17-47		subj. to filing MP for approval of site and an- tenna.	
	7-17-47		Ltr. 5-12-48.	
			Issued with	MP 4092
AMENDED Recd. Filed	1-17-48	AMENDED to change power from 1kw to 500w daytime only.		
	2-27-48			
	2-27-48			

Transmitter-W.E. 443 A-1

APPLICATION RECORD - BROADCASTING

Call
Letters **W M R Y**Name **SOUTHLAND BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4092 Rec'd Filed	8-2-48 8-3-48 8-3-48	Mod. of C.P. (BP-6212, which authorized a new standard broadcast station) to change type of transmitter (Raytheon RA-1000), for approval of antenna and transmitter location as On Whitney Road, one-quarter mile south of Hamilton St., Near Gretna, Louisiana. Contingent on WVEZ being granted a change in transmitter location. (Filed by P.W. Seward, Atty.; Frank H. McIntosh, Engr.)	GRANTED subj. to cond. that no opr. is authorized before WVEZ is conducting program tests with new facilities on 690 kilocycles.	10-6-48
BMP-4630 Rec'd Filed	6-3-49 6-6-49 6-6-49	Mod. of C. P. (BP-6212, as mod., which authorized a new standard broadcast station) for extension of completion date from: 6-6-49 TO: 12-6-49. (P. W. Seward, Atty.)	GRANTED same cond. as above	6-7-49

APPLICATION RECORD - BROADCASTING

Call
Letters W M R YName SOUTHLAND BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4893 Rec'd Filed	11-30-49 12-2-49 12-2-49	Modification of construction permit (EP-6212, as modified, which authorized a new standard broadcast station) for extension of completion date from: 12-5-49 to 2-6-50. P. W. Seward, Atty.	GRANTED subj. to cond. that no opr. is authorized before WNEZ is conducting program tests with new facilities on 690 kc.	12-9-49
BMP-4915 Rec'd Filed	12-3-49 12-6-49 12-6-49	Modification of construction permit (EP-6212, as modified, which authorized a new standard broadcast station) to change type of transmitter (Collins 20-K). P. W. Seward, Atty. Elizabeth L. Dahlberg, Engr.	GRANTED same cond. as above	12-30-49

APPLICATION RECORD - BROADCASTING

Call
Letters W M R YName Southland Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
BL-3927 Rec'd Filed	12-31-49 1-3-50 1-3-50	License to cover construction permit (BP-6212, as mod.) which authorized a new standard broadcast station and to specify studio location as 614 Bourbon Street , New Orleans, Louisiana.	GRANTED	8-23-50
*See amendment of Card #5				
BTC-911 Rec'd Filed	2-14-50 3-16-50 3-16-50	Voluntary acquisition of control of licensee corporation by Lester Kamin, Billy Goldberg and Pat Coon thru retirement to treasury of 765 shares of stock held by Joe Darsky. P. W. Seward, Atty.	GRANTED EFF: 9-8-50	8-23-50

APPLICATION RECORD - BROADCASTING

Call
Letters W M R YName SOUTHLAND BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
(Amendment to BL-3927 - See Card #4)			See Card 4 for action.	
Amended	6-2-50	AMENDED to change studio location from		
Rec'd	6-6-50	614 Bourbon Street, New Orleans, Louisiana		
Filed	6-6-50	to 2107 Dryades, New Orleans, Louisiana.		
BR-2515	1-21-52	Renewal of license	GRANTED	11-5-52
Rec'd	2-25-52			
Filed	2-25-52	A. L. Stein, atty.		
BP-9127	12-18-53	Construction permit to change transmitter	GRANTED	9-10-56
Rec'd	12-31-53	location from On Whitney Rd., 1/4 mi. S. of	Subj. to condition that prior to auth. of program tests permittee shall submit sufficient data to prove new antenna does not radiate more than the existing antenna.	
Filed	12-31-53	Hamilton St., Nr. Gretna, La. to On Cooper Road approx. 1000 ft. E. of Whitney Ave., nr. Gretna, Louisiana and make changes in the antenna system (increase in height and mount TV antenna.) (Contingent on grant of BPCT-359).		
		L. J. N. du Treil & Associates, Engrs.	FORFEITED as of 5-10-57	
			per Sect. 1.314 of Rules	

APPLICATION RECORD - BROADCASTING

Call
Letters **W M R Y**

Name **SOUTHLAND BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BRC-384 Rec'd Filed	4-24-54 4-26-54 4-26-54	Modification of license to operate trans. by remote control from 2107 Dryades Street, New Orleans, Louisiana Filed by A. L. Stein, Atty.	GRANTED	4-29-54
HP-9341 Rec'd Filed	6-12-54 6-16-54 6-16-54	Construction permit to install a new trans- mitter (Gates BCA-250) as an auxiliary trans- mitter at the present location of the main transmitter (On Whitney Road, 1/4 mile S. of Hamilton St., Nr. Gretna, La.) to be operated on 600kc with power of 250w, for auxiliary purposes only. L. J. N. duTriel, Engr.	GRANTED	7-2-54
BL-5443 Rec'd Filed	9-1-54 9-1-54 9-1-54	License to cover construction permit (HP-9341) which authorized installation of a new trans. to be used as an auxiliary transmitter. 600kc, 250w A. L. Stein, Atty.	GRANTED	9-23-54

APPLICATION RECORD - BROADCASTING

Call
Letters W M R Y

Name SOUTHLAND BROADCASTING COMPANY
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
ERC-547 Rec'd Filed	9-23-54 9-27-54 9-27-54	Modification of license to operate Auxiliary transmitter by remote control from 2107 Dryades Street, New Orleans, Louisiana	GRANTED	10-1-54
BR-2515 Rec'd Filed	2-28-55 3-4-55 3-4-55	Renewal of license (Main and Auxiliary) Filed by A. L. Stein, Atty.	GRANTED	5-11-55
BP-10,041 Rec'd Filed	8-9-55 8-19-55 8-19-55	Construction permit to increase power from 500w to 1kw; install a new transmitter (COLLINS 20V); and change transmitter location from On Whitney Rd., 1/4 mi. S. of Hamilton St., nr. Gretna, La. to On Cooper Rd. approx. 1000 ft. east of Whitney Ave., nr. Gretna, La. A.L. Stein, Atty. L.J.N. du Treil & Associates, Engrs.	GRANTED	12-14-55
PETITION FILED 1-13-56 by HOYT WOOTEN (WREC) as PROTEST OPPOSITION TO PROTEST FILED 1-23-56 by STEIN FOR WMRY REPLY TO OPPOSITION TO PROTEST FILED 1-25-56 by Fletcher for WREC			PROTEST DISMISSED 2-7-56 per request of PROTESTANT - WREC	

APPLICATION RECORD - BROADCASTING

Call
Letters W M R Y

Name SOUTHLAND BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BRO-885 Rec'd Filed	12-17-55 12-30-55 12-30-55	MAIN Modification of license to change/transmitter Remote Control Point from 2107 Dryades, New Orleans Louisiana to 2906 Tulane Avenue, New Orleans, Louisiana	GRANTED	1-18-56
BMP-7096 Rec'd Filed	1-12-56 1-18-56 1-18-56	Modification of construction Permit (EP-10,041 which auth. increase power; installation of new trans. & change trans. location) to change type trans. to (Collins 20K) and change trans. location from On Cooper Rd., Approx. 1000' E. of Whitney Ave., Nr. Gretna, La. to On Whitney Road, 1/4 mi. S. of Hamilton St., nr. Gretna, La. A. L. Stein, Atty. L.J.N. Du Treil & Associates, Engrs.	GRANTED	2-24-56

APPLICATION RECORD - BROADCASTING

Call
Letters W M R Y

Name SOUTHLAND BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BRC-897 Rec'd Filed	1-25-56 1-30-56 1-30-56	Modification of license to change Auxiliary transmitter Remote Control Point from 2107 Dryades, New Orleans, La., to 2906 Tulane Avenue, New Orleans, Louisiana A. L. Stein, Atty.	GRANTED	2-2-56
BL-6084 Rec'd Filed	2-25-56 2-27-56 2-27-56	License to cover construction permit (BP-10,041, as mod.) which authorized an increase in power, installation of a new transmitter, and change of present location. A. L. Stein, Atty.	GRANTED	4-20-56

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W M R YName SOUTHLAND BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,464 R. & F.	7-29-57 7-31-57	Construction permit to change antenna-trans. location from On Whitney Road, $\frac{1}{2}$ mi. S. of Hamilton St., Nr. Gretna, La. to Corner Cooper Rd. & Wright Ave., nr. Gretna, La. (same as WWL-TV(OP) location) and make changes in the antenna system (increase hgt. and mount TV antenna) and make changes in the ground system. Billy B. Goldberg, Atty. Houston, Texas L.J.N. du Treil & Associates, Engrs.	GRANTED Cond'l. re permittee shall submit data to prove that new antenna does not radiate more than present antenna	8-16-57
BMP-7855 Rec'd Filed	9-12-57 9-13-57 9-13-57	Modification of Construction Permit (BP-11,464 which authorized change antenna- transmitter location, make changes in the antenna system (increase height) and make changes in ground system) to change type transmitter to (RCA BTA-1M). Atty's: Smith & Pepper.	GRANTED	9-25-57

APPLICATION RECORD - BROADCASTING

AUG. 1955

ROUNSAVILLE OF NEW ORLEANS, INC.

Call WYLD (2-1-58)
Letters X-W-M-R-Y

Name X SOUTHLAND BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAPL-140 Rec'd Filed	9-11-57 9-13-57 9-13-57	Voluntary assignment of License and Construction Permit to Rounsaville of New Orleans, Inc. Vincent A. Pepper, Atty.	GRANTED EFF: On cond'n that Assign'm be not consummated unless and until assignm't of license of Station WOBS from Rounsaville of Charlotte, Inc. to Mel-Lin, Inc. has been consummated.	12-11-57 12-16-57
BR-2515 Rec'd. Filed	2-28-58 3-11-58 3-11-58	Renewal of license. (MAIN TRANSMITTER) Vincent A. Pepper, Atty.	GRANTED (Aux. renewal not filed at time of issue.)	5-14-58

FORM BC-121 #12
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WYLD

Name ROUNSAVILLE OF NEW ORLEANS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8110 Rec'd Filed	4-2-58 4-9-58 4-9-58	Modification of construction permit (BP-11,464 as mod., which authorized change antenna-transmitter location, make changes in the antenna- xxxxxx system (increase height), make changes in ground system and install new transmitter (RCA BTA-1M). For extension of completion date from 4-16-58 to 7-15-58. Atty's Smith & Pepper	GRANTED	4-28-58
BL- 7154 Rec'd Filed	7-11-58 7-15-58 7-15-58	License to cover c.p. BP-11,464 as mod., which authorized change antenna-transmitter location, make changes in antenna (increase height) and ground system & install new type transmitter (RCA BTA-1M). Atty's: Smith & Pepper	GRANTED	8-27-58

FORM BC-121

AUG. 1955

#13

APPLICATION RECORD - BROADCASTING

Call
Letters W Y L D

Name ROUNSAVILLE OF NEW ORLEANS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,156	7-31-58	C.P. to install a new transmitter (COLLINS-20-K) as an alternate main transmitter at present location of main transmitter described as (Cooper Road and Wright Avenue, near Gretna, Louisiana) to be operated on 600kc, 1kw, Day and operate transmitter by remote control from studio location.	GRANTED	9-30-58
Rec'd	8-4-58			
Filed	8-4-58			
		Atty's: Smith & Pepper		

Aug. 1955

#15

APPLICATION RECORD - BROADCASTING

Call
Letters **WYFE**Name **CONNIE B. GAY**

File No.	Dated	Application for	Action	
			Nature	Date
BAPL-175 Rec'd. Filed	2-18-59 2-20-59 2-20-59	Voluntary assignment of license and construction permit to WYFE, Inc. D.F. Prince, Atty.	GRANTED EFF:	3-3-59 4-1-59
BMP-3532 Rec'd Filed	5-18-59 5-18-59 5-18-59	Modification of c.p. (EP-12,156 which authorized installation of an alternate main transmitter) for extension of completion date from 5-30-59 to 8-30-59. D. F. Prince, Atty.	GRANTED	6-11-59 to 8-30-59
BMP-8703 R & F	8-31-59 831-59	Mod. of C. P. (BP-12156 as mod., which auth. a new trans. to be used as alt. main trans. at present loc. of main trans., to be operated by remote control) for ext. of time within which to file an application for license covering above C. P. from 8-30-59 to _____ D. F. Prince atty	GRANTED to	9-16-59 10-30-59

AUG. 1955

APPLICATION RECORD - BROADCASTING

 Call W W O M (4-12-60)
 Letters x W Y F E

W Y F E, INC.

Name

File No.

Dated

Application for

Action

Nature

Date

BL-7651
R & F9-10-59
9-10-59

License to cover C. P. (BP-12156 to install
a new transmitter as an alternate main trans.
at present location of main trans. and operate
by remote control from studio location.

Atty's: Prince, Taylor and Crampton

GRANTED

12-4-59

BAL-3806
Rec'd
Filed2-12-60
2-19-60
2-19-60

Voluntary assignment of license to WWOM,
Incorporated.

D. F. Prince, Atty. for Assignor
E. D. Johnson, Atty. for Assignee.

GRANTED

3-30-60

EFF:
for Acct. 4-4-60
4-1-60

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters **WWOM**Name **WWOM, INCORPORATED**

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1788	11-8-60	Modification of license to change Remote Control Point from 4006 Canal Street, New Orleans, Louisiana to 614 North Rampart Street, New Orleans, Louisiana. (MAIN AND ALTERNATE MAIN)	GRANTED	1-13-61
Rec'd	11-14-60		RETURNED	11-29-60
Resub.	12-5-60		signed by Mgr., not	
Rec'd	12-29-60		notarized	
Filed	12-29-60		RETURNED	12-15-60
BRC-1788	12-19-60		not notarized and signed	
BR-2515	4-3-61	Renewal of License (MAIN & ALT. MAIN)	GRANTED	3-21-62
Rec'd&Filed	4-5-61	E. D. Johnston, atty.		
SEE CARD #18				

APPLICATION RECORD - BROADCASTING

Call
Letters WWOMName WWOM, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3961	1-15-62	Voluntary relinquishment of positive control of Franklin Broadcasting Company, parent corporation of licensee corporation by Wm. F. Johns, Jr., et al (All Stockholders) thru issuance by parent corporation of unissued stock to Philip Meltzer and Alvin Koenig and their right, along with Minnesota Small Business Investment Company, to name certain directors of licensee, thru giving them negative (50%) control.	GRANTED	3-21-62
Rec'd	1-26-62		EFF:	4-2-62
Filed	1-26-62			
		E. D. Johnston, Atty. for Transferors John C. Doerfer, Atty. for Transferees		

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

Letters W. H. G. M.

WAGENVOORD BROADCASTING COMPANY, INC.

Name X. W. W. M. INCORPORATED

New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,930 R. & F.	5-25-63	CP to change antenna-transmitter location from Corner Cooper Rd., & Wright Ave., Nr. Gretna, La. to Mississippi River batture at Nine Mile Point, Nr. New Orleans, La.; change type transmitter to ITA AM1000-A; changes in ground system; and changes in antenna system (decrease height). Atty: Julian P. Freret	GRANTED Cond'l re: Before prog. test operation may be auth., a non-DA proof of performance shall be submitted with the license application.	7-12-63
	5-29-63			
Amend R&F	6-7-63	AMENDED TO MAKE CHANGE IN GROUND SYSTEM		
BAL-4821	5-25-63	Voluntary assignment of license to WAGENVOORD BROADCASTING COMPANY, INC. Request waiver of Sec. 1.365 of Rules Atty. - Roberts & McInnis (J. Freret)	GRANTED	12-18-63
R & F	5-29-63			
			Eff:	4-21-64

FORM BC-121
Aug. 1955 #20

APPLICATION RECORD - BROADCASTING

Call
Letters WNOM

Name WAGENVOORD BROADCASTING COMPANY, INC.
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BL-10,402 R. & F.	10-18-63 11-7-63	Lic to cover CP(BP-15,930) which auth chg ant-trans loc; chg type trans; chg gr-system; chgs in ant-system(decrease height). Atty- Roberts & McInnis	GRANTED (issued in old name re BAL-4821 not eff.)	3-31-64
BR-2515 Rec'd Filed Amendment Rec'd	4-10-64 4-15-64 4-15-64 5-4-64 5-4-64	Renewal of license Atty. E.D. Johnston TO CHANGE NAME OF RENEWAL TO "WAGENVOORD BROADCASTING COMPANY, INC."	GRANTED	1-14-65
PETITION FOR RECONSIDERATION filed 2-5-65 by Marret for WREC**DISMISSED by Letter 3-16-65 as moot				
OPPOSITION TO PETITION FOR RECONSIDERATION filed 2-25-65 by McKenna for applicant - WNOM				
REPLY TO OPPOSITION TO PETITION FOR RECONSIDERATION filed 3-8-65 by Marret for WREC				
BZ-5512 R. & F.	1-30-65 2-3-65	Authority to determine operating power by direct measurement of antenna power. Atty- McKenna & Wilkinson	GRANTED	5-10-65

FORM BC-121 #21
Aug. 1955

APPLICATION RECORD - BROADCASTING

600kc

Call
Letters WWOM

Name WAGENVOORD BROADCASTING COMPANY, INC.
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BZ-5828 R & F	11/3/65 11/24/65	Authority to determine operating power by direct meas. of antenna power. Attys: McKenna & Wilkinson	GRANTED	1-19-66
BR-2515 R & F	3-1-67 3-10-67	Renewal of license 9-26-67 Apparent Liability of \$25. (Late filed Renewal)	GRANTED	5-22-67
The Commission by NABM. notified WWOM, New Orleans, La., apparently liable for \$3,000 forfeiture adopted 7-24-68.				
BAL-6587 R & F FEE PD: \$75 - #489040 (also see WWOM-FM)	2-6-69 2-6-69 #489040	Vol. assignment of license to ENTERTAINMENT COMMUNICATIONS, INC. Atty - Cohn & Marks	DISMISSED	2-3-70 Mutual consent
FEB 14 1969	Pub. notice filed 3-4-69			
AMENDED 2-25-69 Par. 2b & par 6 answered; Correction re stock (Table I); re prog (Exh. 1) re prog (exh. 1) & Exh. 11 to show pending applications Survey re prog. needs - Filed 3-28-69 AMENDED 5-29-69 - legal data & accept gr on condition (transferee)				

FORM BC-121
AUG. 1955

#22

APPLICATION RECORD - BROADCASTING

600kc

Call WVOG
Letters XW WOM

Name **WAGENVOORD BROADCASTING COMPANY, INC.**
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7319 R & F	10-3-69 10-7-69 OCT 30 1969	Direct Measurement	GRANTED	10-30-69
BR-2515 R & F #581671575 PN PRESS APR 6 1970	3-2-70 3-2-70 3-2-70 3-2-70	Renewal of license Arthur Stambler, Atty(Lewis Goldman) AMENDED 2-7-70 re: commercial policy AMENDED 11-27-70 re: financial; programming data By letter of 5-20-70 Commission notified WVOG of apparent liability for \$10,000 forfeiture for violations of Rules and presunrise authority. The Commission by Memo. Opinion & Order of 3-15-72 ordered station WVOG to pay \$10,000 forfeiture for rule violations.	GRANTED	6-19-74
BAL-7278 R & F FEE PD: \$1000 #674016 CODE 047 Pub.notice filed 4-19-71 MAY 9 1971	3-1-71 3-22-71	Voluntary assignment of license to CHRISTIAN BROADCASTING, INC. (SEE OVER) Atty for assignor - J. Shrinsky for assignee - Bilger & Blair AMENDED 5-10-71 - inventory; and re non-time Contracts & agreements AMENDED 11-17-71 re: representation sale; legal & fin. data(assignor)	DISMISSED Req. of atty for assignee	3-6-72

PS: PAL-7278 -

AMENDED 12-13-71 -

Legal data; Escrow Agreement;

AMENDED 12-16-71 -

AMENDED 1-6-72 - legal & financial data(assignor)

AMENDED 1-19-72 - demographic data; financial data; equal employment; financial data

BR_2515 AMENDED 2-9-73 re: engineering report

The Commission by Memorandum Opinion and Order adopted 6-1-72
DENIED application for remission or mitigation of \$10,000 forfeiture.

BR-2515 PETITION TO DENY AND TO INTERVENE filed 5-1-73 by Southern
Media Coalition

OPPOSITION TO PETITION TO DENY filed 6-22-73 by Jason Shrinsky on
behalf of WVOG

SUPPLEMENTAL APPLICATION filed 6-26-73 as an Amendment to pending
Renewal application. JUL 1 1973

By Memorandum Opinion & Order adopted September 25, 1974 Petition
to Deny Dismissed

PHASE 1 REFUND ACTION

TRANS.
CODE
500

DATE
8/02/27

INITIALS
DM

AMT.
583.00

APPLICATION RECORD - BROADCASTING

600kc

Call
Letters WVGGName F.W. ROBERT BROADCASTING COMPANY, INC.
X WAGENVOORD BROADCASTING COMPANY, INC.
New Orleans, La.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7616 R & F FEE PD: \$1000 #080199 CODE 047 Pub. notice filed 7-5-72 JUN 23 1972	4-29-72 6-6-72	Voluntary assignment of license to F.W. ROBERT BROADCASTING COMPANY, INC. Atty - Stambler & Shrinsky (SEE OVER)	GRANTED	6-19-74
BR-2515 R & F PN Recd. PRESS	1-16-76 1-29-76 " MAR 26 1976	RENEWAL OF LICENSE Jason L. Shrinsky, Atty.	GRANTED	7-7-78
BR790130UJ PRESS	MAR 14 1979	Renewal of License (Main & Auxiliary) Jason L. Shrinsky, Atty.	GRANTED	5-18-79
BZ-9811 R & F PRESS FEB 23 1980	5-11-78	DIRECT MEASUREMENT Atty: James M. Weitzman	GRANTED	3-6-80

RE: BAL-7616 - ATTY WAS CALLED re names of assignor & assignee(in error); Part I, Sec.I, par.9a thru d fails to show pending applic etc; Par. 13(c) not ans(consideration)
AMENDED 12-1-72 - re consideration (purchase price); reason for AL; list of contracts; inventory re purc.agreement; Security agreement; re Sec.II, Par.10(e)(g) answered; programming

AMENDED 12-11-72 - Ltrs of accomodation & recommendation; statement re distribution of KRBE proceeds; also WVOG procs Trustees first & final acct re Channel 26, Inc., Memo of Law.

AMENDED 12-26-72 - Ext. of contract; waiver of claim and Memorandum of Law

Ext. of time re agreement filed 4-9-73

AMENDED 6-22-73 - ext. of time re agreement

AMENDED 7-5-73(assignor) - financial data

STATEMENT filed 7-5-73 re Internal Rev.Serv. action

JUDGEMENT re transferor - filed 12-3-73

AMENDED 4-2-4-74 Re: Sales Agreement & relationship er.
between Wagenfoord and attorney Fred P. Westenberg

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

